

## Egypt Central Meet and Greet

Contributed by  
Thursday, 13 December 2007

ON JULY 27TH, GRADE A TATTOOS AND BODY PIERCING BROUGHT, TWO GREAT MEMPHIS BANDS TO THE FORT, FOR A MEMPHIS MUSIC NIGHT IN THE FORT. ONE LESS REASON, AND JOAN RED CAME TO GRADE A TATTOOS FOR A MEET AND GREET, ON FRIDAY AFTERNOON.

Who is Joan Red? Where did this group come from? Where has this music been?

The name Joan Red comes as a moniker to unify the band. As there are 5 different individuals in the band with different struggles, pains and hopes, Joan Red is used to embody each individuals emotions, into a single entity.

It's Memphis music for the masses, it's energy for the energetic, and passion for the passionate, it's Joan Red. Joan Red is not ages old; however it is ages in the making. With genres colliding, Anthony Basurto continues composing power chorus' and vocals to re-align the barrier of contemporary song writing. The fuel given by many years and hundreds of performances ignites an incredible flame inside Anthony, which burns with intensity during every performance. Anthony Basurto's live performance is what rock is all about. There are many legends of rock, but very uniquely, Anthony's song writing skills consists of constant and consecutive hooks. He explains each action he takes with an undeniable stage presence that controls audiences. Generating limitless hooks and choruses in Rock/Alternative/Power Rock, Anthony Basurto has had his show of fame, stardom, and loss. The former front man of the hard hitting Memphis rock group Chosen View, this vocalist has shared the stage many of rock's greatest talents. Including Breaking Benjamin, Papa Roach, Three Days Grace, Switch Foot, Saliva, Breaking Point, and Earshot. Also, with Chosen View, Basurto headlined the 2004 Grammy Showcase and Turner South Broadcastings' first ever rock competition, all the while showcasing for national interests. Traveling uphill Basurto's stage power with Chosen View catered to talent-buyers, per show, with ticket buyers ranging from 400 to 870 people.

The skill and drive of this vocalist caught the attention of Paul Ebersold, a Grammy nominated producer who holds the print on many platinum selling artists. After securing a developmental deal, Anthony Basurto and band mates went into the studio to write, record, and prepare for additional shopping and showcases while making time for their fans by performing, and heavy promotion. The music industry buzzed, stronger and prominent waves rippled in a larger music market. Through performance and show guarantee, along with professional investments, Anthony's voice was being recognized internationally. The professionals were taking interests like never before. New interests from Ardent Studios and producers Jason Latshaw and Matt Martone sent Chosen View in to write new tracks for the bands solicitations. However, the pressures of Chosen View's personal lives could not financially back it anymore, so those were the bands final recordings. Some of the band members chose to pursue careers with other national artists while Anthony found stronger outlets to pursue his abilities in exclusive song writing.

On the other side of the rock scene in Memphis was Patient Zero. This was a band led by singer/songwriter Michael Lovelace, an incredible writer whose talents were only amplified by long time band mate and close friend Shawn Morgan. Michael and Shawn's music roots spanned for the past 7yrs in the Memphis concert scene. The guitar leads of Morgan were as charismatic as the guitarist himself and with Lovelace utilizing their collaboration of skills it surely pushed Patient Zero to the forefront of Memphis music.

Within just months after departing from his former band, Anthony began writing with Michael, which very quickly became heavily satisfying. It became very intense between these two song writers, so much that Michael decided he would leave Patient Zero. Patient Zero lead guitarist Shawn and bassist Aaron also decided to call it quits. After the meeting of the four musicians, they all felt very enthused about the passion and ideas of front man Anthony Basurto. The only dilemma remaining was to fill the empty drum stool. After several auditions, a 20 year old drum prodigy named Tripp Atkinson showed up last for the audition. Later that day the band made the obvious decision, and called Tripp to offer him the part. While dealing with the day-to-day problems of touring, rehearsals and all the trials of having personal responsibilities the band was forced to make a change in the rhythm section. Old bassist Aaron Hulin found these situations to be overwhelming to his personal life, so the remaining members of the group set out to find a new bassist. Through a mutuality the band contacted Darin Jerden, a very influential frontman and lead guitar player that commanded an enormous presence from his live performance, for the position of the bass. Darin accepted the position, trading in his decade of guitars and vocals to compliment the musical settings of the band. The musicians spent the remainder of 2006 writing new material with their new vision.

The name of the band was One Less Reason to be what everyone wanted us to be," said Brown One Less Reason had a demo deal with Universal Records, but is independent now. "We are going back into the studio to cut our new CD," Said Brown. When asked about their future plans, Brown said, "We have a new manager

Bill McGathy who also represents the bands Three Doors Down, Creed and is also the owner of Clear Channel. We hooked up with him through Darren, a program director for Clear Channel who put our songs into rotation. He called Bill and told him that our songs were hits and were highly requested. Bill really liked our stuff and it has really taken off from there. He's getting us a record deal. It's a big pie and everyone wants a piece of it. When asked what they like best about the music and playing to an audience, Brown said, "I look at music from an outside point of view. When you play the stuff you write and you connect with the crowd, they are getting what you put into it." Brown said that the band writes their own songs. When asked what they are proudest of, Brown said, "What we've accomplished so far. When we went to Florida, we sang in front of 5,000 people and they were all singing with us. That is an accomplishment no matter who you are." "We've been here for 7 years and our fan base is more like a family," Brown said. "When we started, there was one person there, Christy and she still comes to shows. We went from one to 30, then to 100 and so on. In Grand Rapids, Mich., we played before 8,000 people and we sold 10,000 copies of our latest album One Less Reason. Now people contact us from Australia on the Internet." When asked what message the band would like to convey to their audience, Brown said, "All of our songs have some underlying message of hope. All of our songs are about love and friendship. Everybody needs help along the way, no matter who you are and sometimes that help is a kick in the a--."

AFTER OUR MEET AND GREET AND FEEDING THESE HUNGRY MEMPHIS BOYS, EVERYONE HEADED TO LEGENDS, TO LISTEN TO THESE TWO GREAT BANDS PLAY. YOU CAN CHECK OUT THERE MUSIC ON ON THEIR MYSPACES [MYSFACE.COM/JOANRED....](http://MYSFACE.COM/JOANRED....) AND [MYSFACE.COM/ONELESSREASON](http://MYSFACE.COM/ONELESSREASON)

CHECK THEIR MYSPACES FOR A TASTE OF ROCK, AND THE FEEL, OF WHAT THESE BANDS, BRING TO THE SHOWS WITH THEM, THEY BOTH ROCK, AND ARE INCREDIBLE NICE GUYS, LEAVE COMMENTS THAT GRADE A TATTOO SENT YOU OVER THERE TO CHECK THEM OUT. YOU WILL NOT BE SORRY, WHEN YOU HEAR THAT MEMPHIS MUSIC!!!! ANYONE WANTING TO BOOK THEM FOR A SHOW, SHOULD CONTACT;

Chris "RoAcH" Jones